

LESSON 5

SCALING TO \$10,000 A MONTH

ACTION CHECKLIST



Set Financial Goals: Set your goals based on the number of clients needed to make \$10K a month.



Scaling Strategy: Decide if you will increase the number of clients, raise prices, or add more offers.



Optimize Your Sales Process: Review and refine your sales approach to improve conversion rates.



Upsell Strategies: Create plans for additional programs that can increase client value.



Automate & Systematize: Identify tasks that can be automated or systematized for efficiency.



Partnership Opportunities: Look for collaborations with other coaches to expand your reach.



Client Testimonials: Collect success stories and testimonials from current clients to build credibility.



Review Your Marketing: Based on feedback/results, adjust your marketing to better target ideal clients.